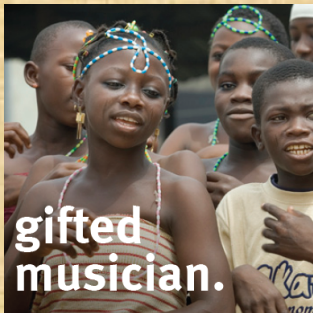




best friend.



gifted musician.

**IMAGINE
NO
MALARIA**

One child means
the world
to somebody.



beloved cousin.



CHURCH LEADER HANDBOOK



Open hearts. Open minds. Open doors.

The people of The United Methodist Church®

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Imagine No Malaria - Overview

Imagine No Malaria is a \$75 million effort of The United Methodist Church to eliminate malaria deaths in Africa by 2015.

Malaria

- Malaria is caused by a parasite called Plasmodium, transmitted through the bite of a tiny mosquito.
- Every 30 seconds, a child in Africa dies of malaria.
- This disease claims more than 1 million lives each year.
- More than 90% of malaria deaths occur in sub-Saharan Africa.
- Malaria's symptoms start with fever, chills, vomiting, headache – and leads to convulsions, organ failure and death.
- Malaria is 100% preventable and treatable – this is a fight we can win.

A Sustainable Victory

The key is empowering people in Africa to achieve a **sustainable victory** over malaria, which we will accomplish through:

Prevention: Distributing insecticide-treated bed nets (Nothing But Nets), and working to drain standing water where mosquitoes breed.

Education: Teaching people how to effectively use bed nets and how to protect themselves from malaria.

Communication: Using radio and cell phones to deliver life-saving information about malaria.

Treatment: Improving access-to-care by training community-based health workers, and delivering life-saving medicines so hospitals and clinics can care for those in need.



Partners

The United Methodist Church is working in partnership with leaders in global health, including the Global Fund, the Bill and Melinda Gates Foundation, and most closely with the United Nations Foundation

Calling

Just as the cross is a sign to us of God's love, we are called to be a sign of God's love and commitment to the world.

Results

- **Sierra Leone** (November 2010) – Planned distribution of 2.5-3 million bed nets to vulnerable population.
- **Zimbabwe** (May 2010) – Trained in-country health board.
- **Democratic Republic of Congo** (April 2010) – Participated in multi-faith event to distribute 30,000 bed nets. Included program to educate community members on the effective use of nets and how to prevent malaria.
- **Cote d'Ivoire** (December 2009) – Funded, built and opened a public radio station in December 2009. As a partner in Nothing But Nets, we have raised more than \$8 million to support additional net distribution efforts in: **Gabon, Kenya, Uganda, Congo-Brazzaville, Nigeria, Chad, Ivory Coast and Mali**

For additional details about the Imagine No Malaria case for support, please see pages 28-35.

Overview: 5-Step Plan for Participation

Imagine No Malaria is a \$75 million effort of The United Methodist Church to eliminate malaria deaths in Africa by 2015. Achieving this goal starts with you. Here are five simple steps to help you make an impact.

STEP 1 – DETERMINE TO SAVE LIVES

Setting a goal is the easiest but most critical step. It's not a commitment, but rather a target. So, aim high. Typically churches set goals based on the idea that \$10 saves a life. We encourage churches to start at 10 lives per attendee (\$100 each), but many churches take on a goal of 25 or 50 lives per attendee.

STEP 2 – BUILD AWARENESS

Building awareness of malaria and the methods to eliminate this disease is vital to a successful effort. Share information about malaria and how Imagine No Malaria is our opportunity to truly empower the people of Africa to beat this terrible disease. Here are a couple awareness-building ideas you can use:

- Create a bed net display in lobby or narthex
- Place information in bulletins weekly and show videos from our YouTube page

NOTHING BUT NETS: This program continues as a key part of Imagine No Malaria, and is the best way to reach a large number of church members. Activities can vary— from Lemon-“AID” stands to basketball tournaments to potluck lunches. Creativity and experience will come in handy to maximize this grassroots fundraising tool.

STEP 3 – UNITE FAITH AND WORKS

IMPACT 100: Encouraging members to “Impact 100” is the quickest and easiest way to save the most lives. A pledge of just \$28 a month (or one-time gift of \$1,000) will save the lives of 100 children. Impact 100 events can be a simple reception or a black-tie gala – it's really up to you.

- Host one or more Impact 100 events prior to your Sunday to Save Lives. Send personal invitations and follow-up to ensure attendance, working to invite at least one representative from each class or church group. A personal request at small, in-home receptions or similar events is the most effective means of garnering support.
- Host an Impact 100 dessert, spaghetti dinner, or similar event at church: play a video, and ask guests to Impact 100.

SUNDAY TO SAVE LIVES: This special Sunday service will serve as a celebration of your church's efforts. Make sure members are aware of this special Sunday by sending a letter from the pastor along with a brochure to all members one week prior. As part of the celebration, share a special sermon, prayers, and possibly a video. Finally, distribute donation envelopes in all bulletins and collect a special offering for Imagine No Malaria.

STEP 4 – SEND YOUR GIFTS AND MAKE AN IMPACT

Make it count! Complete the Record of Contributions (on the Data CD or online), and send in your church's total offering to: **UMC – Imagine No Malaria, P.O. Box 440544, Nashville, TN 37244.**

STEP 5 – CONTINUE THE MOVEMENT

It will take continued fundraising activities to achieve our goal of eliminating malaria deaths in Africa. Plan an annual event to support INM, such as an advent offering or a 5K each April 25th – World Malaria Day.

For additional details about the five-step plan, please see pages 10-16.



The 5 Step Plan – Engaging Congregations

In this section you will find:

- **A detailed overview of each of the five steps to a success effort**
- **Tips for successful fundraising event**
- **Examples of successful fundraising events**

Engaging Congregations—The 5 Step Plan

Eliminating malaria as a source of death and suffering on the continent of Africa by 2015 is an achievable goal only if we have the support of individual congregations throughout the nation.

STEP 1 - DETERMINE TO SAVE LIVES

Churches are encouraged to set a goal for the number of lives they want to save through Imagine No Malaria. Most congregations base this goal on their average attendance on a normal Sunday, rather than church membership. Churches are encouraged to become “Love Provider Churches” by setting a goal to save 10-25 lives per attendee.

LOVE PROVIDER CHURCHES

Church Donor Levels	Imagine if each person saves:	By making an average gift of:
Hope Giver (Hymn No. 338)	25 Lives	\$250
Joy Maker (Hymn No. 644)	Nearly 18 Lives	\$175
Faith Provider (Hymn No. 452)	10 Lives	\$100

Examples of goal setting (lives saved or total \$ goal):

Average Worship Attendance		# lives saved per attendee	=	Total Lives Saved	=	Total \$ Raised
100	x	10 (Faith Provider)	=	1,000	=	\$10,000
175	x	25 (Hope Giver)	=	4,375	=	\$43,750
200	x	25 (Hope Giver)	=	5,000	=	\$50,000
437	x	10 (Faith Provider)	=	4,370	=	\$43,700



Remember: a congregation’s goal helps guide the activity plan, but it does not have to be a financial pledge. **Churches most successful in reaching Love Provider Church goals are those that follow the five-step plan in its entirety.**

If a church would like to make a church-wide pledge over the course of three to five years, they can complete a pledge form signed by both the pastor and Finance Committee chairperson.

STEP 3 – UNITING FAITH AND WORKS TO OVERCOME MALARIA

Impact 100 (I-100)

This is the easiest and quickest way for congregations to reach their goals, because joining I-100 means committing to save at least 100 lives. If a congregation set a goal to save 1,000 lives, only 10 people would need to make a gift or pledge to I-100 to reach the goal. The following are examples of pledges to save 100 – 1,000 lives:



Impact:	With a gift of just:	During the next:	Total Gift:
1,000 Lives	\$167 per month	5 years	\$10,000
500 Lives	\$83 per month	5 years	\$5,000
100 Lives	\$28 per month	3 years	\$1,000

A series of intimate, **in-home receptions** are the best method for inviting members to Impact 100.

- **Audience:** key individuals with the interest or ability to support INM: consider inviting 1-2 people from each church group (Sunday School classes, choir, council, UMW, etc) so they can host then a reception for their group.
- **Timeline:** Host the reception at minimum three weeks prior to the Sunday to Save Lives.
- **Invitations:** send personal invitations two weeks before the reception and follow up roughly one week ahead to confirm attendance. Experience has shown that bulletin or worship announcements will yield few attendees.
- **Agenda:** Serve light hors d'oeuvres and allow a time of fellowship for members to mingle and chat.
 - o Begin the presentation with either the Overview DVD, or by reviewing the "Facts About Malaria".
 - o Share information on how The UMC is working to overcome this disease. (*Speaking points on page 26*)
 - o Ask the pastor (who should attend all events) to endorse Imagine No Malaria.
 - o Ask a committee member who has pledged to Impact 100 to share their personal testimony on INM.
 - o Ask attendees to consider impacting 100 lives with a gift of just \$28 a month over the next three years, for a total gift of \$1,000.
 - o Review the process to complete the donation envelope, and assist as necessary:
 - Mark the appropriate box for the number of lives the donor wishes to impact.
 - Complete the pledge box at the top right with the duration and frequency of pledge payments.
 - BE SURE TO SIGN ALL PLEDGES! Without a signature, a pledge is not valid.
- **Materials:** Distribute an I-100 brochure, donation envelope, and personalized letter from the pastor to all attendees during the "ask" (*Print materials may be ordered from INM, and a sample letter is on the Data CD*).
- **Follow-Up:** Call attendees after the event to answer questions and encourage pledge envelopes to be returned.

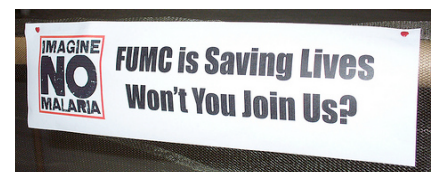
A **dessert reception, dinner or other event at the church** can supplement in-home receptions in order to open the opportunity to Impact 100 lives to all church members. Simply repeat the previous plan for in-home receptions – it is still important to personally confirm RSVP's, and to follow-up after the event.

For smaller churches **one-on-one personal requests** may be more practical than a reception. In this case, work with the pastor to develop a list of members with the interest and anticipated ability to commit to Impact 100.

- **Materials:** Prepare an I-100 brochure, donation envelope, and personal letter from the pastor for each donor.
- **The "Ask":** Call to schedule a time before or after church to meet with the individual. Share campaign details, including facts about malaria and information on how The UMC is working to eliminate this disease. Ask the individual to consider impacting 100 lives with a pledge of just \$28 a month for three years (total gift: \$1,000).
- **Follow-Up:** Call to follow-up roughly 3-5 days later to answer questions and encourage them to return the pledge envelope to the church leader for INM, or to the church during the worship collection time.

Tips For Successful Impact 100 events

- Determine at the start of the church effort the number of Impact 100 donors needed to reach the church goal. To do so, simply divide the fundraising goal by \$1,000: for example, a church with average attendance of 200 with a goal to save 10 lives per attendee would divide \$20,000 (Total \$ Raised) by \$1,000 (I-100 Pledge). That equals 20 people – if just these twenty committed to impacting 100 lives, the church would raise the entire goal!
- Consider how many events the church should host. Each event should have no more than 15-20 in attendance – the more personal the request, the more likely a gift.
 - o 1-150 worship attendees could host just one reception
 - o 150-300 worship attendees can host 2 receptions
 - o 250-350 worship can host 2-3 receptions
 - o 350+ worship attendees should host 3-5 or more receptions
- Avoid limiting the list of potential donors. Interested individuals may include those who have or whose loved ones have mission, healthcare or military experience, and parents, grandparents or others who love children.
- Keep requests personal – volunteers should share why they chose to Impact 100 in order to help potential donors open their hearts and minds to this opportunity.
- Ensure the pastor attends all Impact 100 events to endorse INM and lend support to all requests.
- Encourage donors to complete pledge envelopes while at the I-100 event. Follow up to encourage pledge submission soon after so the passion of the event and request do not fade from the donor's mind.
- Remember: the goal of INM is to save lives, and this is an incredible opportunity to do just that. Many of those who cannot write a one-time check for \$1,000 can write a check for \$28 once a month!



STEP 3 (cont'd) – UNITING FAITH AND WORKS TO OVERCOME MALARIA

Sunday to Save Lives

After building awareness and raising funds through fun activities and Impact 100 receptions, the effort culminates in a special Sunday to Save Lives to celebrate the number of lives impacted.

This is also the final official opportunity for Impact 100 pledges to be made, and for the entire congregation to have an opportunity to support INM through a special offering (INM donation envelopes should be included in bulletins).

An effective Sunday to Save Lives will include the following:

- Information regarding INM and announcing the date of the Sunday to Save Lives should be posted in the Sunday bulletin for at least 2-3 weeks prior to the event. *(Sample customizable bulletin inserts available)*
- Send a personalized letter from the pastor to all church members the week before the Sunday to Save Lives. *(Sample letter on Data CD)*. Include an informational INM brochure in the mailing.
- Include a donation envelope in each bulletin distributed on the Sunday to Save Lives.
- Encourage the pastor to give a special sermon, share special prayers, and determine if the youth can participate by acting out a skit about malaria prevention.
- Ask a member who committed to I-100 to give their witness of why this ministry is important in their lives.
- Invite all members to complete the donation envelope, asking them to consider how many lives they are able to impact (ex. 10 lives with a gift of \$100 or 100 lives with a pledge of \$28 a month). If possible, review the process for completing the pledge envelope.
- Celebrate the lives saved by the congregation, and thank all members for their support and participation.
- Report the final number of lives saved to the congregation in a worship announcement the following week.



Church Treasury Gift

Including a commitment from the treasury provides another way for churches to contribute to Imagine No Malaria without investing additional time. A larger impact can be pledged during a three-to-five year span.

- Educate key decision makers on Imagine No Malaria and the commitment of the church to this ministry.
- Schedule and complete a presentation to the finance committee or church council, proposing a church pledge.
- Consider making a gift from the church endowment, if one is in place.

STEP 4 – SEND YOUR GIFTS AND MAKE AN IMPACT

Encouraging a congregation to go beyond Nothing But Nets to save more than one life per attendee, is our greatest chance to end malaria related deaths in Africa by 2015.

All donation envelopes should be collected, opened, and any discrepancies corrected such as missing signatures on pledged gifts (a signature is required to validate the pledge). Where possible, transcribe donor information from the envelope to the Record of Contribution form (*on the Data CD or download at www.ImagineNoMalaria.org*). Churches should keep copies of the donation envelopes and a copy of the Record of Contribution for local records. The original donation envelopes and Record of Contribution should be mailed to:

UMC – Imagine No Malaria
 P.O. Box 440544
 Nashville, TN 37244

Record of Contribution:

Church Record of Contribution										Report # _____			
Please Print or Type										Page _____ of _____			
Church Name:					Conference:			District:					
Prepared By:					Date Prepared:								
Daytime Phone:				Fax:		E-mail:							
<small>Please forward this form along with all documentation to: UMC – Imagine No Malaria P.O. Box 440544, Nashville, TN 37244 (Toll Free: 866-521-1179) Keep a copy of this form and copies of gift envelopes (if desired) as your congregation's permanent financial record.</small>													
Donor Information						Gift & Payment Information				Special Instructions			
Name	Address	City	State	ZIP	Home Billing Other	Total Gift/Pledge (\$)	Payment (\$)	One Time Gift?	# Years in pledge	Monthly	Quarterly	Annually	Donor name for campaign recognition (if different), anonymous gift, etc.
<i>Example: John Doe</i>	<i>1234 Main St.</i>	<i>Anywhere</i>	<i>TX</i>	<i>12345</i>	<i>x</i>	<i>1,000</i>	<i>100</i>		<i>3</i>			<i>X</i>	<i>Given in honor of Jane Doe</i>

Donors should be encouraged to write checks to UMC – Imagine No Malaria. These checks can be mailed with the donation envelopes and Record of Contribution to the address above. If cash or checks written to the church are received, these should be deposited by the church and one check written to UMC-Imagine No Malaria.

The Record of Contribution form is very helpful for INM to keep accurate records. In addition to mailing this form, emailing the completed document is also advised. You can email the form to INMInfo@umcom.org

STEP 5 – CONTINUE THE MOVEMENT

This ministry is an ongoing effort of the entire denomination and we hope will be viewed as an ongoing ministry at the local level as well. All churches can remain informed of our progress by occasionally visiting the website www.ImagineNoMalaria.org. Share with members the interesting details about how resources are used to support programs in Africa, as well as activities that other churches are completing to reach out to communities.

An annual event, such as an advent offering or a sleep out under mosquito nets during World Malaria Day festivities, helps keep Imagine No Malaria in the hearts and minds of congregants.



Imagine No Malaria Leadership Tools

In this section you will find:

- Speaking Points for Training Key Leaders on the 5-Step Plan
- Speaking Points for Introducing INM During Worship or Sunday School
- Speaking Points for an Impact 100 Event
- Resource Order Form
- Sample Planning Calendar
- Faith Provider Goal Examples

Training Key Leaders on The 5 Step Plan

WELCOME AND CENTERING MOMENT

(Welcome and thank attendees for their presence. Invite the pastor or leader to begin with a prayer.)

MALARIA OVERVIEW AND THE UMC RESPONSE

(If any of the attendees are not familiar with INM, please show the 5-minute INM overview video, before discussing the 5 Step Plan. Then invite attendees to open the Ministry Guide to page 6 and 7.)

STEP 1 – DETERMINE TO SAVE LIVES

Setting a Goal

How are individual congregations getting involved in this ministry and making the greatest impact?

- They are setting a goal for the number of lives they want to save in Africa.
- We encourage churches to set a goal based on church attendance (not membership).
- Some churches are choosing to save 25 lives per average attendee. That is an average gift of \$250 for each person who comes to worship on a normal Sunday.
- This is an ambitious goal, so most churches are choosing to save 10 lives per average attendee. That is an average gift of \$100.

How many people do you have at worship on a normal Sunday? *(Wait for answer)*

- If your church decided to save 10 lives per average attendee, you would be setting a goal to save _____ lives and raise _____ dollars.
- Setting a goal gives your church a vision for what you hope to achieve. By beginning with an end in mind, your church will save the greatest number of lives possible.

STEP 2 – BUILD AWARENESS AND ADVOCATE

Educating a Congregation

Where does a church start to reach this kind of goal?

- It is critical that a church start by raising awareness, so individuals understand the importance of this ministry and its urgency.
- Using informational resources to increase knowledge of malaria and the UMC response begins the process of engaging and informing the church. A great way to inform a congregation is by showing short INM videos during worship or adult classes.
- In addition, placing malaria facts and brochures into the Sunday bulletin is effective. These free resources are available online at www.imagenomalaria.org.
- Creating an educational display, such as a cot with a bed net or tulle surrounding it, allows individuals to visualize what a family in Africa needs to protect themselves against malaria.

STEP 2 (cont'd) – BUILD AWARENESS AND ADVOCATE

Reaching Out to the Community

How does a church make raising awareness fun and engage the community?

- A church can raise awareness through Nothing But Nets type activities, which are extremely fun and perfect for community involvement.
- Involving the community and church in activities such as 5-K Runs, U2 Charists, Spaghetti Dinners, Skeet Shoots, and Ice Cream Socials expands the knowledge base of INM, increases the number of individuals who see the local church as globally relevant, and raises funds for INM.
- Nothing But Nets activities make participation in INM a possibility for all age groups, building support and excitement for future INM events across the entire church.

STEP 3 – UNITING FAITH AND WORKS TO OVERCOME MALARIA

Impact 100

While raising awareness increases passion and excitement for INM, what is the best way to reach the goal?

- Impact 100 is the easiest and quickest way for congregations to reach their goals, because joining I-100 means an individual is choosing to save at least 100 lives.
- We all know that \$10 saves a life through a bed net, but we have hospitals that need supplies, health workers who need to be trained, and people who are already infected with malaria who need medicine. That is why we are encouraging people to impact 100 lives.
- Impacting 100 lives means that an individual makes a commitment to save 100 lives by pledging \$28 a month for 3 years or giving a one-time gift of \$1,000.
- If only (# of people) at your church joined I-100, you would meet your goal! (*Clarification on determining the number of I-100 members needed to reach a goal can be found on page 9 of the Area Coordinator Handbook.*)
- Churches that are successful in getting people to save 100 lives make this personal. They invite individuals, around the number in a Sunday school class, to I-100 events.
- I-100 events have fun themes. They are dinners, receptions, and even parties.
- Getting an RSVP to make sure those who were invited are going to attend is critical.
- At the I-100 event a presenter should speak about malaria and the UMC response. Then the presenter should request that attendees make a commitment to I-100. Presenter notes, short videos, and a PowerPoint presentation are available.
- Seventy-five percent of people who are personally invited to impact 100 lives at an intimate event as described above have decided they want to save 100 lives.

STEP 3 – UNITING FAITH AND WORKS TO OVERCOME MALARIA

Sunday to Save Lives

How should a church celebrate its participation in this ministry?

- Churches celebrate their success and the number of lives they have saved by hosting a Sunday to Save Lives.
- This celebration should occur after the bulk of Nothing But Nets activities and I-100 events are complete.
- Churches make this day special by inviting the pastor to share a related message and prayers, or by allowing individuals who committed to I-100 to share why this ministry spoke to them.
- Then to ensure that the entire congregation has been given the chance to support INM, a special offering is taken.
- In order to gain the greatest response, information about the Sunday to Save Lives should be posted in the Sunday bulletin for a couple of weeks prior to the event. Sample bulletin inserts are available online and can be tailored for each congregation's needs.

Church Treasury Gift

- A church can challenge the congregation or match their effort with a matching gift or pledge to INM.
- A church can pledge a gift to INM. Gifts over \$1,000 can be pledged during a 3-year span and gifts over \$5,000 can be pledged during a 5-year span.

STEP 4 – WE ARE BLESSED TO SACRIFICE FOR OTHERS

Collecting Donations

How does a church collect, track, and send donations?

- Donation envelopes and a Record of Contribution form assists record keeping. These should be sent to UMC-Imagine No Malaria P.O. Box 440544, Nashville, TN 37244.
- Donation envelopes must be fully completed, especially if pledges were made. (*Demonstrate how to fill out the envelope and the Record of Contribution form.*)
- Churches should write one check for donations made in cash or for personal checks paid to the local church.
- The Record of Contribution form is essential for INM staff to keep accurate records, mail reminders to those who made pledges, and thank contributors. Emailing the form is advised.

STEP 5 – AN ONGOING MINISTRY TO CARE AND SHARE

Making INM an Ongoing Ministry

How does a church continue the movement?

- This ministry is an ongoing effort of the entire denomination and should be viewed as an ongoing ministry at the local level as well.
- Churches can choose to set a new goal the following year and engage in the 5 Step Plan again.
- Churches can remain informed of INM progress by occasionally visiting the website www.ImagineNoMalaria.org.
- Churches can share INM updates during Sunday announcements or in Sunday bulletins and newsletters.
- Furthermore, engaging in yearly activities, such as the Sleep Out to End Malaria during World Malaria Day festivities, helps keep INM in the hearts and minds of congregants.

CONCLUSION:

Determine whether the attendees are ready to discuss activity ideas:

- Does Imagine No Malaria sound like a ministry that would engage the people of _____ UMC?

If yes, lead into activity planning:

- What types of activities do you think would work here to help build awareness? Can you include information in the weekly bulletin? Is there space for a net display?
- How do you think the youth can get involved? What about the UMW (if you have one)?
- What type of event for Impact 100 would attract attendees? Would they come to an event outside of church?
- What Sunday do you think would be good for a Sunday to Save Lives? Let's look about eight weeks from now, around (date).

At the conclusion, determine a time to follow up with the key decision makers on their progress.

If the attendees are not quite ready to complete a planning calendar, encourage them to pray about engaging in the 5 Step Plan and determine a time to follow up with the key decision makers.

CLOSING:

In 2015, we, The People of the United Methodist Church, will be able to say we chose to eliminate malaria as a source of suffering and death on an entire continent. You have the power to prevent tragedies and save lives through this ministry. Thank you for attending this meeting to learn more about participating in Imagine No Malaria.

Introducing Imagine No Malaria During Worship or Sunday School

WELCOME

(Introduce yourself as a representative of INM, a comprehensive effort of the UMC to eliminate malaria as a source of death and suffering on the continent of Africa by 2015.)

INTRODUCE IMAGINE NO MALARIA

Why are we focused on fighting malaria in Africa?

- Each year, malaria infects 500 million people globally.
- 1 million people die annually from this disease.
- 90% of malaria deaths are in sub-Saharan Africa.

What does it feel like to have malaria?

- It feels like the flu at first. Dizziness, nausea, and headaches are initial symptoms.
- Eventually, a fever comes that can reach 106°.
- Joint pain, fever induced coma, severe anemia, convulsions, and death can follow.

Why should we care?

- Malaria infects individuals repeatedly, meaning people get sick multiple times, missing weeks of work and school, costing Africa an estimated \$12 billion a year.
- Of the 1 million people malaria kills, most of them are pregnant women and children. 20% of child deaths in Africa are caused by malaria. **Every 30 seconds it kills a child.**
- This disease is completely preventable and treatable, so 1 million people die needlessly.

[PLAY OVERVIEW VIDEO]

CALL TO ACTION:

Make It Personal

(Explain why you are involved in this ministry. Why is it important to you?)

Make It Biblical

(Suggested Bible verses: Psalm 140: 12, Proverbs 11:25, Proverbs 38:8, Isaiah 58:6, Matthew 10:8, Matthew 22:39, Matthew 25:40, Luke 12:48, Ephesians 3:20-21, 1 Timothy 6:17-19, James 2:14-17, and 1 John 3:17-18)

What Can Be Achieved

With the support of every UMC congregation in our country, we will achieve this goal. Your congregation has the power to save lives. For less than a dollar a day, one person in this room can choose to save 100 lives over the course of 3 years. For \$28 a month, you can make sure 100 children live to see their 5th birthdays. You have the potential to be the hands and feet of Christ for your neighbors in Africa from here, right now.

CLOSING:

In 2015, we, The People of the United Methodist Church, will be able to say we chose to eliminate malaria as a source of suffering and death on an entire continent. We chose to heal the sick and raise the dead. We chose not to deceive ourselves by merely listening to the word of God. We did what it said. (James 1:22)

Impact 100 Event

WELCOME:

(Introduce yourself and thank attendees for their presence. Give your testimony; tell the attendees why you are involved in this ministry and why you are here tonight. Then show the INM Overview video or present facts about malaria and the UMC response.)

MALARIA:

Why are we focused on malaria and why is it important?

- Malaria infects 500 million people each year and it kills 1 million of those people. 90% of the people who die live in sub-Saharan Africa. Most of those who are affected are pregnant women and children under age 5.
- 1 out of every 5 children in Africa will not see a 5th birthday as a result of malaria; in fact, every 30 seconds it takes the life of a child.
- While diseases claim lives every day, this disease is different; Malaria is completely preventable and treatable, so 1 million people die each year for no reason.

THE UMC RESPONSE:

What power does the UMC have to make a difference in such a monumental problem?

- At the 2008 General Conference, the leadership of the UMC recognized the devastating effects of diseases of poverty and decided to make Global Health one of our 4 areas of focus.
- As a result, we have pledged to eliminate malaria as a source of death and suffering on the continent of Africa by 2015. We started this work, when we became a founding partner with the U.N. Foundation for their Nothing But Nets campaign.
- While our efforts may have begun with nets, they do not end there. Prevention alone is not enough.
- Hospitals and healthcare clinics need adequate resources and medicine onsite to treat malaria patients quickly and efficiently.
- Community healthcare workers are needed to ensure the nets are used properly, and to teach communities about simple ways to prevent malaria and reduce mosquito populations.
- Communications networks are needed to encourage the spread of health information, helping to dispel myths, such as malaria is caused by witchcraft or too much palm oil. These networks can also be used to announce the date of net distributions and to inform individuals about which clinics have medication.
- We have been working in Africa for 160 years, so this infrastructure and these resources are already in place; they simply need to be strengthened. By fighting malaria through prevention, treatment, education, and communication we can eliminate this disease as a source of death.



Impact 100 Event (continued)

MAKING THE ASK:

How can I make a difference when 1 million people are dying?

- Our brothers and sisters in Africa need us to make sure the resources and infrastructure that are already in place are strengthened and you can be part of that.
- For a gift of \$1,000, you can make sure 100 children reach their 5th birthdays, changing them from statistics into healthy, happy individuals. Pledged over three years, \$1,000 is just \$28 a month – less than a dollar a day.
- Can you imagine the future of 100 children and the future of their families, their communities and their nations changed for just \$28 a month?
- Perhaps you are in a position where you can do more. A gift of \$5,000 is just \$83 per month in 5 years. Could you save 1,000 lives with a gift of \$10,000, which is \$167 per month in 5 years?
- Our goal is to save 10 lives for every person who comes to worship on a normal Sunday. That means our church is going to save _____ lives by raising _____ dollars. We have already saved _____ lives through our previous efforts.
- How many lives can you save? How many children can you help live to see age 5?

CALL TO ACTION:

(Distribute donation envelopes, I-100 letters, and I-100 brochures, or reference them, if they have already been distributed.)

- God has placed before us a mighty opportunity. Just as Jesus gave his disciples the power and authority to cure disease and sent them forth to preach the kingdom of God and heal the sick, likewise, we have been called. We have the power to save lives and impact communities.
- If God has touched your heart through our message, if this ministry has awakened your spirit and you are ready to make a commitment tonight, please do so now. (Allow attendees to fill out envelopes and answer questions. *A detailed explanation of the envelope is located on pages 38 and 40 of the Area Coordinator Handbook.*)
- 100% of every dollar donated goes directly to programs. If you would like, you can have your pledge payments automatically charged to your credit card each month or place a voided check in the envelope and your gift will be debited from your bank.
- If you would like to take this information home and prayerfully consider your level of participation, please bring your envelope to church next Sunday and place it in the offering plate.

CLOSING:

(Thank everyone for coming and close with scripture.) “The King will reply, ‘I tell you the truth, whatever you did for one of the least of these brothers of mine, you did for me.’” (Matthew 25:40)



To Submit Resource Orders:

CALL: (888) 346-3862

WEB: www.ImagineNoMalaria.org/Resources

EMAIL: csc@umcom.org

FAX: (615) 742-5494

Resource Order Form

Requested by: _____

Ship to Name: _____

Church Name: _____

Ship to Address: _____

City, State, Zip: _____

Phone: _____

Arrive By (Date): _____

Resource	Recommended Quantity	Quantity Ordered
Tri-Fold Brochure 0700	125% avg. attendance	
Poster Brochure 0701	1-5	
Offering Envelope 0703	125% avg. attendance	
Impact 100 Brochure 0704	20% avg. attendance	
<i>INM Videos on DVD</i>	<i>1-5 additional (if needed)</i>	
<i>Ministry Implementation Guide* 0702</i>	<i>1-5 additional (if needed)</i>	
<i>Data CD-ROM* 0707</i>	<i>1-2 additional (if needed)</i>	
<i>Imagine No Malaria Toolkit* 0706</i>	<i>1 additional (if needed)</i>	

** Provided to churches during district-wide training meeting, or planning meeting with the Area Coordinator*

Free Resources (available online or by order)

TRI-FOLD BROCHURE*

Educate church members about our fight against malaria. This brochure provides an overview of why and how Imagine No Malaria helps us live a Christ-like ministry for those in need.

UMCom Product #0700



Tri-fold Brochure

POSTER BROCHURE

Every day, malaria's impact unfolds throughout Africa. Unfold this brochure – it's an illustrated impact of malaria's toll, ending with a poster to convey the case against malaria. UMCom Product #0701

OFFERING ENVELOPE*

These Imagine No malaria offering envelopes are perfect to include as a bulletin insert on your designated Sunday to Save Lives. They should be available at Nothing But Nets and Impact 100 events. UMCom Product #0703

IMPACT 100 – BROCHURE*

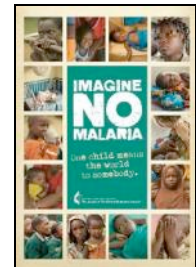
This brochure is a perfect for supporting Impact 100 events; it provides a breakdown of how we can maximize support of Imagine No Malaria to save lives. UMCom Product #0704

DVD

Get the INM overview, videos for youth and small groups and video from our work in Africa on one DVD.

MINISTRY IMPLEMENTATION GUIDE*

A simple, straightforward manual to help you lead your congregation and direct their energy to achieve a maximum fundraising impact. UMCom Product #0702



Ministry Guide

DATA CD-ROM

Print-on-demand PDF copies of material to support your Imagine No Malaria efforts.

Contents include facts, FAQ, reporting forms and bulletin inserts. UMCom Product #0707

IMAGINE NO MALARIA TOOLKIT

A comprehensive kit assembled to provide detailed information about how The people of The United Methodist Church are putting discipleship into action to overcome malaria in Africa. Please order through customer service: (888) 346-3862. UMCom Product #0706

WORSHIP RESOURCES

Crafted by our ministry staff to help connect this urgent need to living a Christ-like ministry, we offer compelling scripture related to this calling, and worship planning support to help connect our calling to this issue.

AVAILABILITY

Many items are available via print-on-demand through our website: www.ImagineNoMalaria.org.

**Also available in Spanish*

Sample Planning Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;"> Host Imagine No Malaria planning meetings. Begin building awareness and continue throughout participation. </div>						
Kick Off INM Event						
Nothing But Nets Activity						
Begin Sunday to Save Lives info in bulletin				Impact 100 Event (1)		
Nothing But Nets Activity						Impact 100 Event (2)
		Nothing But Nets Activity				
Sunday to Save Lives						

Weeks 1 & 2

Focus on planning and building awareness with key church leaders and groups like the UMW and youth director. Build invitation lists for Impact 100 events and determine location/timing of all activities.

Weeks 3 & 4

Focus on advocacy and raising awareness with the entire congregation. During this time, the church should post flyers, put information in the Sunday bulletin, set up their educational display, and begin making announcements or showing videos during Sunday School and the Worship service. The first Nothing But Nets activities should happen at this time, and invitations should go out for the first Impact 100 events.

Week 5 & 6

Continue awareness building through information in bulletins, worship and displays, as well as through Nothing But Nets-type activities. RSVP's should be obtained from Impact 100 invitees, and the events hosted during this time. Make sure to follow-up with Impact 100 attendees after the event to answer questions and encourage that gifts can be turned in during the offering time of the next Sunday service.

Week 7 & 8

Focus on achieving the goal, possibly by adding an additional Impact 100 event (if necessary). The church should also increase awareness of the Sunday to Save Lives celebration.

Love Provider Example Goals

Number of Average Attendees	Total \$ Raised Goal (10 lives per attendee)	Number of people needed to join Impact 100 to reach total goal	Suggested number of people needed to join Impact 100
30	\$3,000 (to save 300 lives)	3	3
50	\$5,000 (to save 500 lives)	5	4
80	\$8,000 (to save 800 lives)	8	6
100	\$10,000 (to save 1,000 lives)	10	8
125	\$12,500 (to save 1,250 lives)	13	10
150	\$15,000 (to save 1,500 lives)	15	12
180	\$18,000 (to save 1,800 lives)	18	15
200	\$20,000 (to save 2,000 lives)	20	17
230	\$23,000 (to save 2,300 lives)	23	20
250	\$25,000 (to save 2,500 lives)	25	22
275	\$27,500 (to save 2,700 lives)	28	25
300	\$30,000 (to save 3,000 lives)	30	27
325	\$32,500 (to save 3,250 lives)	33	30
350	\$35,000 (to save 3,500 lives)	35	32
380	\$38,000 (to save 3,800 lives)	38	35
400	\$40,000 (to save 4,000 lives)	40	36
450	\$45,000 (to save 4,500 lives)	45	41
500	\$50,000 (to save 5,000 lives)	50	46
550	\$55,000 (to save 5,500 lives)	55	51
600	\$60,000 (to save 6,000 lives)	60	55
650	\$65,000 (to save 6,500 lives)	65	60
700	\$70,000 (to save 7,000 lives)	70	65
800	\$80,000 (to save 8,000 lives)	80	70
900	\$90,000 (to save 9,000 lives)	90	80
1,000	\$100,000 (to save 10,000 lives)	100	90



Imagine No Malaria – Overview & Case for Support

In this section you will find:

- **Why Focus on Malaria**
- **Going Beyond Nothing But Nets**
- **Crossing Out Malaria – The UMC Approach**
- **Global Partners**
- **Past Achievements Point to Future Success**
- **Uniting Faith and Works**
- **Facts About Malaria**

Why Focus on Malaria?

This disease infects 500 million people each year. It claims the life of 1 million of those people, mostly children and pregnant women.

MALARIA KILLS:

Malaria is the reason one in five African children never reaches a fifth birthday. In fact, 90% of the 1 million people who die from malaria each year live in sub-Saharan Africa. Despite those grim statistics, however, malaria is preventable, treatable, and beatable.

MALARIA BREEDS POVERTY:

Malaria is both the cause and result of poverty. For many African families, earnings that might be spent on food are diverted to pay for treatment and travel to clinics. When lost productivity is factored in, malaria's impact on vulnerable populations amounts to an estimated \$12 billion annually. Consequently, malaria works in synergy with poverty, perpetuating and intensifying the effects of both on vulnerable populations.

MALARIA BURDENS HEALTH CARE:

Malaria consumes 40% of public health funds and is responsible for 60% of outpatient clinic visits. By overcoming malaria's burden, we will also make significant progress in the fight against other diseases of poverty like tuberculosis and HIV/AIDS.

Going Beyond Nothing But Nets

As a founding partner of Nothing But Nets, we have provided insecticide-treated bed nets, protecting millions of people from malaria. However, we must do more if we are truly serious about winning the war against this disease. Prevention has made an enormous difference. Now is the time to build on our momentum.

THE GOAL:

Within 3 years as a Nothing But nets partner, the UMC raised \$7.5 million (\$25 million raised by the partnership in total).

By 2015, we will have raised \$75 million through Imagine No Malaria.

THE RATIONALE:

While prevention is a critical component to eliminating malaria as a source of death in sub-Saharan Africa and providing insecticide-treated bed nets is the most cost efficient means of prevention, broadening the methods by which we target this disease increases our effectiveness.

Consequently, we are fighting malaria through additional forms of prevention, while continuing to provide insecticide-treated bed nets. We are also fighting malaria through treatment, education and communication. These components will ensure that a sustainable solution is implemented and vulnerable populations will be protected from this disease long after 2015.

Crossing out Malaria – The UMC Approach

In order to apply a sustainable and effective solution, the United Methodist Church has determined the best means of fighting malaria is through prevention, treatment, education, and communication.

PREVENTION:

Insecticide-Treated Bed Nets

Bed nets do more than protect sleeping families from mosquito bites. The bed nets being distributed are treated with an insecticide that is potent to insects but safe for humans. When a mosquito, the carrier of malaria, lands on a bed net, it dies. As the mosquito population decreases, the potential for malaria to be spread in the human population also decreases.

We know providing bed nets is an effective means of prevention. Studies show that if 80% of a population is sleeping under a bed net, 100% of the population is actually protected.

Indoor Residual Spraying

Where a part of the national malaria prevention plan, The UMC will provide access to pesticides for indoor residual spraying: spraying the corners and walls of homes where mosquitoes are most likely to land.

Draining Standing Water

By providing the tools necessary for draining standing water, the UMC will decrease the areas where mosquitoes breed, effectively reducing the mosquito population.

TREATMENT:

Hospital Revitalization

During the 160 years that the UMC has been serving in Africa, we have established an infrastructure of hospitals and clinics, many far off the beaten path where at times the government is not even represented. Revitalizing this infrastructure, providing supplies, and investing in personnel through training will be critical to treating malaria, a disease that currently accounts for 60% of outpatient clinic visits.

Rapid Diagnostic Tests (RDT)

An RDT is a simple strip that allows medical professionals to test for malaria and determine within 5 minutes whether or not a patient is infected. This reduces the risk for using malaria medications unnecessarily, which decreases the probability of the malaria parasite developing drug resistance. Furthermore, it ensures that patients are treated in the quickest time possible, which increases their survival rates.

Artemisinin-based Combination Therapy (ACT)

ACT is the most effective drug currently available in the fight against malaria. As a combination therapy that employs multiple medications, malaria is less likely to develop resistance to this drug.

We know this drug is extremely effective. A 52% decrease in the U5MR occurred within 2 years of providing ACT for free in Zanzibar.

Intermittent Preventative Treatment (IPT)

Unfortunately, some forms of malaria can be passed from a mother to an infant during pregnancy. Consequently, providing IPT, which prevents malaria from being passed to an infant, is critical.

Crossing out Malaria – The UMC Approach (*continued*)

The four-pronged approach to fighting malaria builds on the success of Nothing but Nets, while broadening the scope of lives saved. Moreover, it fosters a solution that empowers African populations to protect themselves.

EDUCATION:

Community Health Care Workers

Education is a critical component in the fight against malaria. Community health care workers give demonstrations so individuals know how to set up a bed net and understand its value. These volunteers ensure that bed nets are used appropriately and properly maintained. The UMC will increase the number of community health care workers so a greater number of communities will have the benefit of these demonstrations.

We know these demonstrations are significant. Individuals who have not received the appropriate education concerning bed nets have used them as wedding dresses, fishing nets, and protection for livestock.

COMMUNICATION:

Central Conference Communications

In 2004, the UMC determined that communication infrastructure in Africa needed to be increased. Funding for this has made it possible to develop 15 communication centers throughout Africa. The UMC will use this strengthened infrastructure not only to spread the Good News of Jesus Christ, but also to increase awareness of malaria.

For a continent that relies on communication methods such as radio, cell phones, and word of mouth, enhancing communication infrastructure will increase the number of people who have the opportunity to hear messaging about malaria. We know receiving frequent, inspirational messaging about bed nets is imperative in the fight against malaria. Only one bed net out of every two that is distributed will be used properly without this messaging.

Hand Crank Radios

To ensure that the greatest number of individuals have the opportunity to benefit from the expansion of our infrastructure, we are handing out hand crank radios in remote villages and communities. Increasing the number of individuals who have access to information about malaria will increase survival rates.

For instance, we know if a parent chooses to wait longer than 30 hours to seek treatment for a child with malaria, that child only has a 10% chance of surviving. Without adequate information, parents cannot make the best choices for their families. Through communication, we can spread awareness of malaria and empower individuals to make educated decisions.

Global Partners

Serving God for 160 years in Africa paved the way for the UMC to have the logistical capacity to make a difference in the fight against malaria.

UNITED NATIONS FOUNDATION:

We are a founding partner for Nothing But Nets with the U.N. Foundation. Through this partnership, we have been able to send thousands of life saving bed nets to Africa. More recently, the U.N. Foundation gave the UMC a grant to cover the expenses of Imagine No Malaria. As a result of this blessing, all of the funds raised go directly to Africa.

THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA:

The Global Fund is the largest funder of relief for malaria in Africa. Partnering with them will drastically increase the access of UMC programs to substantial financial resources. Furthermore, through our partnership they will have access to our hospitals and clinics, which are in very remote places that other organizations and even governments have little or no presence.

THE BILL AND MELINDA GATES FOUNDATION:

The Bill and Melinda Gates Foundation recognized the potential of faith based organizations to effectively fight diseases of poverty. This is particularly evident in Africa, where 60% of health care comes through a church. In light of this, the Bill and Melinda Gates Foundation supported the grant gifted to the UMC by the U.N. Foundation.

Past Achievements Point to Future Success

In the past, the global community has come together to make significant strides in fighting the burden of disease. What has been achieved in very short periods of time in our recent past indicates our potential to effectively eliminate diseases as sources of death and suffering now.

SMALL POX:

In 1958, the World Health Assembly decided to begin a worldwide vaccination program against Small Pox. Within twenty-one years, deaths caused by Small Pox were eliminated worldwide.

POLIO:

Since 1988, annual diagnoses of polio have dropped 99% around the world due to a commitment by world leaders to global health.

MEASLES:

From 2000 to 2009, measles deaths in Africa dropped by 89% as a result of increasing childhood vaccinations.

MALARIA:

U.S.A.

In 1947, the U.S. government and non-profit organizations came together to end malaria as a source of death and suffering in our country. Within four years time, they made that goal a reality.

Rwanda

A study was completed in Rwanda where bed nets and medication were distributed for free. Two years later they had witnessed a 66% decrease in the under-5 mortality rate (U5MR) caused by malaria.

Zanzibar

A 52% reduction in the U5MR was achieved over the course of 2 years, within one district of Zanzibar, when malaria medication was administered for free.

Eritrea

Distributing bed nets and medication, caused an 80 % decrease in the malaria morbidity rate in 4 years.

South Africa

In 5 years, the malaria transmission rate was decreased by 90%, subsequently reducing malaria cases from 15 in 10,000 to 2 in 10,000.

Ethiopia

In a country where the per capita income is less than \$300 a year and 38% of all children are suffering from being underweight, Ethiopia was able to reduce the U5MR caused by malaria by 51% in two years.

Uniting Faith and Works

“When you reap the harvest of your land, do not reap to the very edges of your field or gather the gleanings of your harvest. Do not go over your vineyard a second time or pick up the grapes that have fallen. Leave them for the poor and alien. I am the Lord your God.” (Leviticus 19:9-10)

BIBLICAL FOUNDATION:

From the beginning, our Creator required a sense of compassion towards the impoverished and a moral obligation to assist them. Whether through feeding, healing or clothing those less fortunate than ourselves, we not only remember the importance of this instruction, but we live out what Christ referred to as the second most important commandment – *“Love your neighbor as yourself.”* (Matthew 22:39)

As Christ walked the earth, an embodiment of compassion and attention to social justice took shape as never before experienced, and in the format of parables, Jesus expressed how God would view our service to others. *“I tell you the truth, whatever you did for one of the least of these brothers of mine, you did for me.”* (Matthew 25:40)

Consequently, our service to others becomes a tangible and outward expression of our love for God, which we are called to share with the world. *“If anyone has material possessions and sees his brother in need but has no pity on him, how can the love of God be in him? Dear children, let us not love with words or tongue but with actions and in truth.”* (1 John 3:17-18)

We have seen the need in Africa. We have seen our brothers and sisters dying by the thousands of a completely preventable and treatable disease, so we will express our love for God by participating in a healing ministry.

We will do this because it unites our faith with works and because we must follow Christ’s example. While we know the importance of healing miracles to Christ’s ministry, as they are the most numerous of all miracles listed in Biblical accounts, knowing the impact they had on our Savior is far more important. In Luke 7:11-17, we hear of a widow who had lost her only son. In response to seeing her grief, the Bible says Christ’s *“heart went out to her”* and was so moved that he brought her son back to life.

The things of this world that caused our Savior to take action should move us to take action. Therefore, we will follow in Christ’s footsteps and heed the directive of Paul. *“Whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy...put it into practice.”* (Philippians 4:8-9) Imagining an Africa free of malaria is noble and making it a reality is right. We will heal the sick and prevent the tragedies of unnecessary deaths. We will do so in service to our Savior.

WESLEYAN TRADITION:

“Do all the good you can. By all the means you can. In all the ways you can. In all the places you can. At all the times you can. To all the people you can. As long as ever you can.” – John Wesley

As Methodists, we have a history of serving others. We have established schools, built hospitals, and offered free medical clinics as a means of taking the church beyond the confines of a building. John Wesley said, “I look at the world as my parish.” He fervently believed in the connection between health and spiritual well-being, and the connection between one Christian’s well-being and service to others. The Wesleyan tradition of health ministry is the reason our presence in Africa is already very strong. Now, that presence is on fire with renewed purpose.

We, the people of the United Methodist Church, will unite our faith with works through Imagine No Malaria.

Facts About Malaria

Fact: Malaria is caused by the plasmodium parasite, spread by the bites of infected mosquitoes. If not treated promptly with effective medicines, malaria often is fatal.

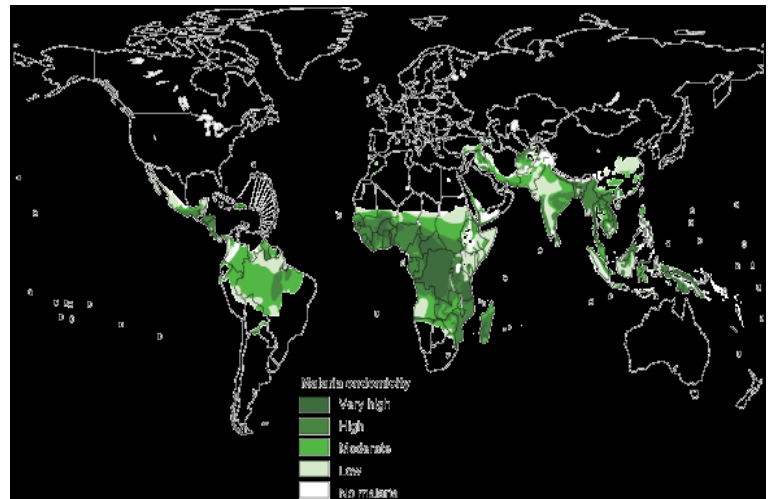
Fact: Every 30 seconds a child in Africa dies of malaria; that's 3,000 young lives every day.

Fact: Malaria kills more than one million people each year. Ninety percent of these deaths occur in sub-Saharan Africa.

Fact: Malaria's symptoms include fever, chills, vomiting, severe pain, convulsions and death.

Fact: Malaria is a completely preventable and treatable disease.

Fact: Prior to 1951, Malaria was a serious public health problem in the United States. A comprehensive effort from 1947-1951 virtually eradicated malaria in this country.



Fact: Malaria is a disease of poverty.

It severely impacts those who cannot afford treatment or have limited access to healthcare, leading to a detrimental effect on attendance at workplaces and schools.

Fact: Malaria rates in parts of Africa are on the decline: after increasing net coverage and access to medication, the under-five mortality rate in Rwanda dropped by 66% in two years. In Eritrea, the overall morbidity rate decreased by 80% in just four years using similar methods.

Fact: Aggressive efforts in the African nations of Eritrea and Rwanda have helped cut malaria deaths in half. The country of South Africa is expected to be declared "malaria free" in advance of the 2010 World Cup.



Activity Ideas and “How To” Guides

In this section you will find:

- Nothing But Nets activity ideas
- How to Guide: Sleep out to end malaria
- Making pipe-cleaner mosquitoes
- How to Guide: Complete the donation envelope
- How to Guide: Complete the record of contribution form

Engaging Activities for the Congregation and Community

FOOD DRIVEN ACTIVITIES:

Lemon-AID Stand

Children from Oak Hill UMC (Austin, Texas) set up a “lemon-AID” stand and sold lemonade at church. They were so successful that they traveled to other local churches of different denominations with their stand!

Dinner and a Movie Night

Asbury UMC developed a movie night and potluck dinner where attendees could donate the average cost of a night out to INM.

Working with a Restaurant

Rochester UMC worked with Cheeburger Cheeburger to have 15% of one night’s sales donated to INM.

Dessert Party

St. John’s UMC (Austin, Texas) hosted a dessert night at the church, combined with entertainment.

Chili Dinner

St. Luke’s UMC (Corpus Christi, Texas) hosted a chili dinner where participants had the opportunity to hit a piñata entitled malaria and literally “knock out malaria”!

OUTDOOR ACTIVITIES:

INM Skeeter Shoot

Bridgeport UMC organized a skeet shoot for area sportsmen with proceeds to benefit INM.

Whack a Mosquito

Brackettville UMC decorated an old car to look like a mosquito and charged people \$10 per whack to hit it with a sledge hammer.

Golf Tournament

Churches in the Kerrville District set up a golf tournament at a local course with proceeds going to INM.

Sleep Out to Stamp Out Malaria

Brownsville UMC hosted a sleep out under mosquito nets on their lawn to raise awareness of malaria. (A detailed description of this type of event can be found on pages 33-35 of the Area Coordinator Handbook.)

INM 5 K Run

St. John’s UMC (Rio Grande City, TX) worked with the city to host a 5 K Run in support of INM.

Weed Out Malaria

St. Luke’s youth initiated a community service project to pull weeds in their town, and they got a pledge donation for each weed they pulled.

Engaging Activities for the Congregation and Community (continued)

MUSIC BASED ACTIVITIES:

U2 Charist

St. Mark UMC hosted a U2 Charist, which is a high liturgy worship service set to the music of U2 culminating with participation in Holy Communion.

Make a Difference Music Festival

Bee Creek UMC worked with a local restaurant and local musicians to organize a music festival that encouraged supporting and building awareness of INM.

SPORTS ACTIVITIES:

Basketball Tournament

The young adults of Parker Lane UMC organized a basketball tournament complete with a professional DJ and a motivating announcer to build awareness of INM.

Sports Connections

Churches from the McAllen and Southern District partnered with the Rio Grande Valley Vipers (D-League) basketball team to raise awareness of malaria. For one game of the season, \$5 from every \$10 ticket purchased by the UMC went to INM.

ADDITIONAL ACTIVITY IDEAS:

Gifts and Talents

Westlake UMC made a \$10 donation to INM in honor of each member who turned in a "Gifts and Talents" form at their mission fair.

Mosquito Skits

The youth at Wright's UMC and Edwards Chapel UMC created a one act play about malaria and UMCOR's work in Africa to eliminate this disease as a source of death. (To download the script and costume designs for this play visit www.imaginenomalaria.org.)

Health Fair

Pharr UMC set up a booth to raise awareness for INM during a monthly health fair, when the focus was on maternal and child health.

Thrift Store

El Buen Pastor UMC decided to raise awareness and funds for INM using their thrift store.

Change for Change

Westlake UMC gave the children Chinese food takeout boxes and had them fill the boxes with change. This allowed the children to save lives and be fully involved in the ministry.

HOW TO: Sleep-out to End Malaria

The United Methodist Church is part of a global response to fight malaria. Show your commitment to overcoming malaria's burden by planning and participating in a sleepout at your church. Imagine the attention you can draw by setting on a mosquito net campsite on your church grounds. This is a great opportunity to show your community how we are reaching beyond our church to change lives, both locally and globally.

Don't know where to begin? No problem! Below, we have provided instructions and options to maximize the effectiveness of your event.

Instructions for making bed nets

Objective: to connect with families in Africa as they experience sleeping under a mosquito net for protection against mosquitoes that carry malaria. This can be accomplished indoors or outdoors, depending on weather elements, space availability, etc.

Items needed:

- Tulle (basically, wedding veil fabric): 108" wide x 4-5 yds in length
retail stores typically carry 54"- or 72"-wide bolts, so you may want to check in advance or order online

Cost: Typically between \$.99 - \$1.99 per yard....\$50-\$70 per bolt (50 yds)

Resources: check your local craft or fabric store or online (ebay, save-on-crafts.com, prestigelinens.com)

Colors: Mosquito nets are typically white, turquoise, blue or green in color, but any color will work.

- Scissors
- Clothesline
- String/ Twine (option #2)
- An anchor: rocks, weight (something to hold net down)

****NOTE:** *It's fine to improvise, as your materials, tent size and space needs may be limited. In fact, we'd love to see photos from your sleepout event! Please send to INMinfo@umcom.org*

Option #1: Triangle

Measurements: 1 piece of tulle (108" wide x 4 yds long)

Instructions:

1. Hang clothesline approximately 5' off the ground
2. Attach the middle of the tulle (lengthwise) to the clothesline, so that it is hanging over (like a sheet drying on a clothesline).
3. Use sticks, stakes or weights to attach/anchor each of the four corners to the ground. Make sure that they are far enough from the middle that the tulle forms a triangle (teepee shape).
4. Repeat with as many pieces of tulle as you need, moving down the clothesline.
5. Keep in mind that both ends of your net will be open, which is more symbolic than authentic. You can clip the open ends together for a more authentic feel.

Option #2: Rectangle

Slightly smaller than option #1

Measurements: 1 piece of tulle (108" wide x 5 yds long)

Instructions:

1. Lay tulle flat on the ground
2. Measure one yard over and one yard in from a corner. Tie a knot.
3. Repeat for each corner of the tulle. You will have a knot at all four corners.
4. Tie a string/twine to each knot.
5. Hand each string to hold the net in the air.

Make it a fundraiser!

Step up your support of Imagine No Malaria from awareness to direct impact! Ask participants to find 'sponsors' for each hour they camp out (7pm – 7am). Invite the entire church family to participate. Even if they cannot sleep out in-person, supporting Imagine No Malaria is as easy as visiting ImagineNoMalaria.org to share a donation.

Can't sleep out?

Build a mosquito net display. Set up a mosquito net using the instruction above in a prominent location at your church. Instructions:

1. Construct bed net as instructed above.
2. Download and print Imagine No Malaria materials, and use images from Africa.
3. Photos, notes from youth, messages of hope can be hung on or around the net.
4. Use a doll bed, mattress and other props to illustrate an authentic usage of a bed net. Have older youth take "shifts" under the net to provide information about church activities in the fight against malaria to passers-by.

When The Night Comes – Malaria Documentary

Host a special screening for church members of the new documentary "When The Night Comes." A powerful and moving journey into a world where malaria devastates families everyday, this film underscores the urgency to fight malaria and help those in need. Request a copy to share with your church: INMinfo@umcom.org

Worship Services

Encourage your church leaders to connect Christ's call to heal the sick and help those in need (Matthew 25:40) to our global fight against malaria. Make it a Sunday To Save Lives by taking a special offering so all church members have the opportunity to participate and make a difference.

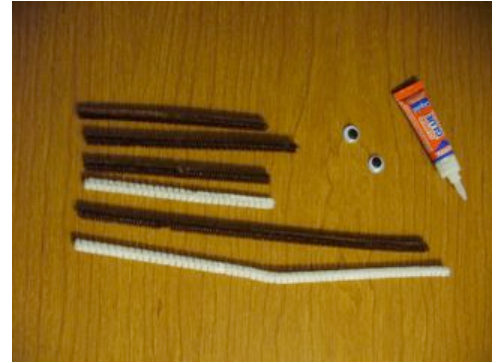
To help support our spiritual commitment to the fight against malaria, we have developed support materials to help churches connect Christ's call to heal the sick with support of Imagine No Malaria.

Support resources are available online at ImagineNoMalaria.org

Pipe Cleaner Mosquito Instructions

You will need:

- 1 brown pipe cleaner cut into thirds
- 1 brown pipe cleaner cut to two-thirds original length
- 1 white pipe cleaner cut to two-thirds original length
- 1 white pipe cleaner cut to one-third original length
(remainder of above)
- 2 googlie eyes
- Glue



Step One: Eyes and Wings

Begin by rolling the both ends of the 1/3 length, white pipe cleaner in toward the center of the pipe cleaner to form a base for the googlie eyes.



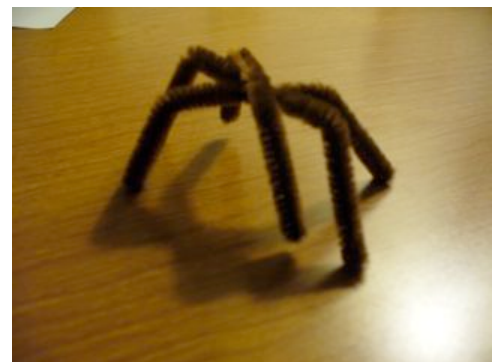
Next, affix the googlie eyes to the eye base with the glue.

Make a set of wings by folding the ends of the 2/3 length, white pipe cleaner in toward the center and twisting to secure.



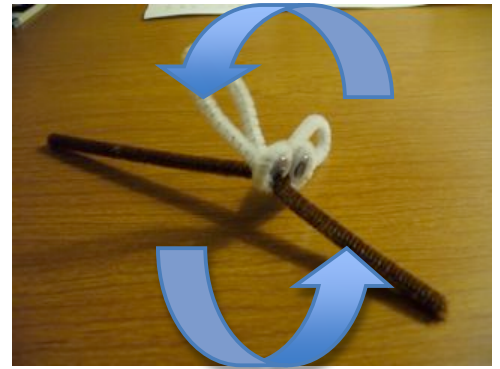
Step Two: Make a Set of Legs

Create legs by twisting together the three smaller, brown pipe cleaners at their center and then bending the ends.



Step Three: Join the Pieces Together

Take the remaining brown pipe cleaner and thread it through the eyes and over the wings. Twist the brown pipe cleaner in a full circle around the wings and eyes to secure.



Add the legs by placing them underneath the long brown pipe cleaner and again twisting in a full circle underneath the legs to secure.



Step Four: Form the Body

Fold the back end of the long brown pipe cleaner in half and twist at the base to form a body for your mosquito.



Make a tiny bend at the end of your mosquito's nose to give it character.

Step Five: Share!

Your mosquito is now complete! Pipe cleaner mosquitoes can be used as a Sunday School class craft project, to affix to your display board, in pews as a reminder of Imagine No Malaria, or to announce your total raised. One church has created a net display with one mosquito for every life they would like to save. As contributions come in, one mosquito is removed from the net for every \$10 raised. "Dead" mosquitoes are then placed in a nearby box. Church members can then take "dead" mosquitoes home as a visual reminder to pray for the life of the child they have just impacted through their gift.



Filling out the Donation Envelope

<input type="checkbox"/> YES, I want to support <i>Imagine No Malaria</i> .	
My Gift to Imagine No Malaria: <input type="checkbox"/> Save 500 lives / \$5,000* (\$83/month) <input type="checkbox"/> Save 25 lives / \$250 <input type="checkbox"/> Save 100 lives / \$1,000* (\$28/month) <input type="checkbox"/> Save 10 lives / \$100 <input type="checkbox"/> Save 50 lives / \$500 <input type="checkbox"/> Other: _____	
<i>* Gifts of \$1,000 or more may be pledged over 3 years. Gifts of \$5,000 or more may be pledged over 5 years.</i>	
<input type="checkbox"/> Enclosed is my check to <i>UMC-Imagine No Malaria</i> . <input type="checkbox"/> Please bill my credit card: (<input type="checkbox"/> Pledge (see box))	
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard Account #: _____ Exp. Date: ___/___ <input type="checkbox"/> Discover <input type="checkbox"/> American Express	
Signature (required): _____	

I wish to pledge my total gift of \$_____ over:	
<input checked="" type="checkbox"/> 3 years (\$1,000+)	<input type="checkbox"/> 5 years (\$5,000+)
<input type="checkbox"/> Other: _____	
Balance Paid: <input checked="" type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> Annually <i>Payments divided evenly over the # years above.</i>	
<input type="checkbox"/> Payments to be made via check <input type="checkbox"/> Please bill my credit card (listed below).	
_____ Signature (required for all pledges)	

Gift or Pledge Information

- The donor should select the box that corresponds to the number of lives he or she wants to save.
- Individuals who choose to save at least 100 lives **and pledge** that commitment over time, rather than making a one-time gift for the total amount, must complete the selections in the small box to the right.
 - Indicate the total gift amount, which should correspond to the selection made to the left of the box.
 - Select the timeframe over which the pledge will be made. NOTE: gifts under \$1,000 cannot be pledged. If they are submitted, Imagine No Malaria will not send reminder notices to these individuals.
 - Select the method of payment for the pledge, via either check or credit card.
 - Finally, **SIGN THE PLEDGE so it will be valid.**
- Indicate if the gift or pledge will be made via check or credit card. If paying by credit card, the donor should fill out the appropriate information, making sure the card has not expired and will not expire soon. **To be a valid form of payment, gifts made by credit card require a signature.**

Contact Information

Contact information for the donor should be completed along with the church name for credit to the organization. This information is necessary to acknowledge all gifts and pledges and to send pledge reminders.

Anonymity

If individuals wish to make a pledge or offering but do not want to have that information recognized, they can check the box at the bottom of the envelope and their names will not be shared or celebrated. Please note: gift amounts are never shared, however we appreciate the opportunity to celebrate our generous supporters!

Completing the Record of Contribution Form

Church Record of Contribution Please Print or Type										Report # _____ Page _____ of _____					
Church Name:					Conference:					District:					
Prepared By:					Date Prepared:										
Daytime Phone:			Fax:							E-mail:					
<small>Please forward this form along with all documentation to: UMC – Imagine No Malaria P.O. Box 440544, Nashville, TN 37244 (Toll Free: 866-521-1179) Keep a copy of this form and copies of gift envelopes (if desired) as your congregation's permanent financial record.</small>															
Donor Information						Gift & Payment Information					Special Instructions				
Name	Address	City	State	ZIP	Home	Billing	Other	Total Gift/ Pledge (\$)	Payment (\$)	One Time Gift?	# Years in pledge	Monthly	Quarterly	Annually	Donor name for campaign recognition (if different), anonymous gift, etc.
<i>Example: John Doe</i>	<i>1234 Main St.</i>	<i>Anywhere</i>	<i>TX</i>	<i>12345</i>	<i>x</i>			<i>1,000</i>	<i>100</i>		<i>3</i>			<i>X</i>	<i>Given in honor of Jane Doe</i>

Preferred Method

1. Open all envelopes and match the amount enclosed with the gift information provided on the envelope. Correct any discrepancies.
2. Record all donor gift information as shown in the sample.
3. Summarize the totals in the "Total Gift/Pledge (\$)" column and "Payment (\$)" column.
4. Write one check to: **UMC-Imagine No Malaria** to cover all cash donations and checks written directly to the church. Note donors covered in this check on the Record of Contribution under "special instructions".
5. Return the opened gift envelopes, a copy of the record of contribution and the check to cover the amount raised in cash to:

UMC – Imagine No Malaria
P.O. Box 440544
Nashville, TN 37244
6. If possible, email the completed Record of Contribution form to INMInfo@umcom.org. While the excel version of the form is preferred, a word version is also available. This form should be neatly printed or typed.
7. The pastor will receive an acknowledgement verifying the amount received.

We strongly encourage this method for submitting gifts to ensure accurate recording and reporting of contributions. To quickly expedite this process, please avoid submitting handwritten names and addresses.

Alternate Method

1. Open all envelopes and match the amount enclosed with the gift information provided on the envelope.
2. Clarify on the envelope any names and addresses that may be difficult to read or are incomplete.
3. Write one check payable to **UMC – Imagine No Malaria** to cover all cash contributions.
4. Return all gift envelopes along with the check to cover the amount raised in cash to address indicated above.

Pledge Gifts

Donors making pledged gifts will receive payment reminders directly from Imagine No Malaria



Additional Resources

In this section you will find:

- Frequently asked questions
- Additional print, online and video resource suggestions

Frequently Asked Questions

QUESTIONS ABOUT THE CASE:

How does malaria affect the body?

Once in the body, the parasite invades liver cells and multiplies after which it progressively hijacks and kills red blood cells. Symptoms include headache, nausea, and fatigue, progressing to vomiting, chills, and fever. The fever associated with malaria can be as high as 106 °F, which may lead to coma. A lack of red blood cells is referred to as anemia and causes widespread pain due to a decrease of oxygen in the bloodstream. Unlike iron-deficient anemia, the type of anemia caused by malaria is treated through blood transfusion. Due to a lack of blood screening capabilities in sub-Saharan Africa, it is possible to contract HIV/AIDS during the transfusion process.

How many people are affected by malaria?

There are over 500 million cases of malaria each year – if this were to represent people, as many as one in twelve could be affected. Over 1 million lose their life to this preventable and treatable disease – we lose a child to malaria every 30 seconds.

How long do the insecticide treated bed nets last?

The ITN's last up to 3-5 years if used correctly.

Is the insecticide on the bed net safe?

Yes – the CDC and other organizations have done testing that shows the insecticide has high toxicity to insects (mosquitoes), but extremely low toxicity to mammals (including humans). Even a small child sleeping immediately next to the net will be safe.

What about during the day?

The female Anopheles mosquito that carries the most prevalent malaria parasite only feeds at night – from dusk until dawn. That is why the bed nets are so important.

Why don't we use DDT to kill the mosquitoes?

While we no longer use fogger planes to kill the mosquitoes (they can harm the environment and possibly the people in the area), we now use targeted DDT spraying in something called "Indoor Residual Spraying". In this method, we spray the interiors of homes so mosquitoes landing on walls are also killed. In conjunction with high net usage, this is a very successful method of reducing infected mosquito populations (Rwanda/Eritrea reducing malaria mortality rates by 60%+ in just a few years).

We work with the National Health Organizations for each country to determine whether DDT is a desired or necessary piece of the fight against malaria.

If someone gets malaria do they have it forever, or is there a cure?

For some strains of the malaria parasite, if the infection is caught early enough, it can be rid from the body. Other strains can stay dormant in the liver for months or years, and are much more difficult to recover from (especially if not treated at the onset). These strains, however, are less deadly.

FAQ's (continued)

QUESTIONS ABOUT THE CASE:

Is there a vaccine for malaria?

The parasite that causes malaria changes so rapidly that an effective vaccine has never been developed. There are a number of trial vaccines out there, one is finally in the in the human testing phase in a few African countries. This particular trial vaccine could reduce cases of malaria by 50% in children under the age of 5. If approved for public use, it could be on the market as soon as 2012. In conjunction with our efforts, significant results are possible.

How is the United Methodist response sustainable?

We are establishing in-country health boards in each country where The UMC has a strong presence. These boards are responsible for granting out a portion of the funds raised. They are also responsible for developing the self-sustainability of the programs by teaching them how to do administrator reviews, business plans, and other solid practices to promote growth.

United Methodist Community Health Workers (CHW's) will now follow our net distributions with regular checks to ensure nets are being used properly, and that communities are receiving enough communication and education to promote their use.

Will our funds go through the government? Will they be lost to corrupt leaders?

We are working with local governments to determine the best response to malaria in their country. However, the funds will not be funneled through the government. Funds will be granted out through the in-country health boards who will help ensure accountability of funds used (who was helped by the program, and how were the funds used?). Finally, a portion of the funds will go through the Global Fund, which has similar boards called Country Coordinating Mechanisms.

While we must understand that corruption is a part of the reality in Africa, every precaution is being made to reduce the loss of funds or resources due to corruption.

How does the money get to the programs?

See above

How much money goes to the programs? (How much to overhead?)

100% of funds raised through Imagine No Malaria will go to programs. This is due to a \$5 million grant received by The UMC from the United Nations Foundation that will cover all campaign costs. In addition, support from local churches to apportionments and the Advance have established the network of hospitals and clinics that are serving as the foundation and launching pad for this scaled up effort.



FAQ's (continued)

QUESTIONS ABOUT THE CASE:

What do we do with another 1 million people alive each year? (usually a reference to economics)

\$12 billion is lost in productivity each year due to malaria. These are men and women who are unable to work due to their own sickness or that of their family. There are millions of children that are unable to attend school multiple times each year and fall behind, or are killed by this disease. Each of those is a lost future, productive member of society.

It is also important to recognize that many battles are fought by the people of Africa every day –not receiving appropriate pay for their work or products, fighting sickness like malaria and HIV/AIDS, and many more. If we can take one difficulty out of the mix, we are enabling them to focus more fully on other necessary fights.

QUESTIONS ABOUT PARTNERSHIPS:

How is the U.N. Foundation related to the U.N.? Are they the same?

The U.N. Foundation supports the aims of the U.N. It is an organization that was started by a generous grant from Ted Turner to accomplish this goal. Through our partnership with the U.N. Foundation, we now occasionally hear even Ted Turner referring to the great work of The United Methodist Church!

Are we done with our Nothing But Nets partnership? Why is this replacing NBN?

We remain a founding partner in the Nothing But Nets program. Nets remain the simplest, most cost effective method of preventing malaria. Nothing But Nets activities are an integral part of this plan—both leading up to a focused Imagine No Malaria effort and continuing the work in years to come. Nothing But Nets was the first step, Imagine No Malaria is the next step in accomplishing the “more” that is so necessary to our 2015 goal.

QUESTIONS ABOUT THE FUNDRAISING PLAN:

Do all of our funds have to be in by your “deadline”?

We are hoping to have gifts and pledges totaling your goal by the “deadline”. Funds from pledges will continue to be received over 3-5 years.

What is the timeline for participation?

We are encouraging churches to engage in INM for a 6 to 8 week period of time, when the Imagine No Malaria Field Coordinators are in your district or conference. The actual timeline will vary.

Can we raise the \$100/\$250 per attendee goal over the next 4 years?

As a church, you can pledge the total amount to be contributed over the next 3 years (for gifts of \$1,000+) or 5 years (for gifts of \$5,000+). Remember though that as we wait, more people are dying from this disease. As INM receives funds, they are almost immediately distributed. In order to reach our 2015 goal we need to act now, and we need your help to do that. Encouraging pledged commitments to Impact 100 will help keep immediate out-of-pocket expenses down for your members, and allow a larger impact over a three-year period. We do encourage activity to continue over the coming years, and perhaps reaching beyond the original goal set by the church.

FAQ's (continued)

QUESTIONS ABOUT THE FUNDRAISING PLAN:

Can we get the community involved?

Yes! Please bring this to your community. It is a great way to show others the mission of The United Methodist Church—to create disciples of Jesus Christ for the transformation of the world. A great effort in the community begins with a successful effort in the church. While encouraging church member support, find ways to engage the community like articles in local papers, a 5 K race, and invitations to local businesses or leaders to impact 100 lives.

QUESTIONS ABOUT MATERIAL/OPERATIONAL SUPPORT:

Do you have/how do I get brochures and donation envelopes?

You can order them from me now (I will have them shipped to you directly), send me an email later, or order them on our website.

Do you have posters you can send me?

There are flyers on the website under the "Resources" tab. They print automatically to 11x17, but if "shrink to fit" is selected, it will print to 8.5x11. We also have a pre-printed poster that you can order from me.

QUESTIONS ABOUT SUBMITTING FUNDS:

How do we collect the money and track how much has been raised?

We recommend you collect the donation envelopes at the church. Open the envelopes and record the gift or pledge information on the Record of Contribution form, which can be found on the Data CD or on the website. This form is a great way to keep a church record of the gifts received, and find the total amount raised.

Once collected, where do we send the envelopes/money raised?

Once you have completed the Record of Contribution (or at least corrected hard to read names on the envelopes), send all original envelopes, checks (including one to cover all cash/coins received), and the completed Record of Contribution form to UMC-Imagine No Malaria in Nashville, Tennessee.

QUESTIONS ABOUT FOLLOW-UP:

Are pledge reminders sent? Who has to send them?

Yes—the campaign office will work to send a reminder twice a year to all donors who make a pledge to INM. The local church may receive pledge payments in the offering plate. We ask that you send those in on a regular basis so they can be deposited and counted in a timely fashion.

My company matches some charitable giving—are you on our list?

You can check with your company to find out if The United Methodist Church is a viable match for their program. If they do not support religious groups, they may be able to match a contribution to Nothing But Nets. Any gifts made to Nothing But Nets that reference a United Methodist Church in the memo line will count toward our overall goal.

Is this a tax-deductible gift?

Yes—gifts to INM are tax deductible to the fullest extent of the law. Please check with your financial advisor.

Learning More about Malaria

WEB SITES AND ONLINE JOURNALS:

Johns Hopkins Malaria Research Institute (<http://malaria.jhsph.edu/>)

This website gives an overview of malaria and its impact worldwide. In addition, it has links to news articles and current research.

UNICEF (www.unicef.org)

The search feature of this website will give access to numerous articles about malaria including information from Roll Back Malaria. Additionally, the “State of the World’s Children” statistical data tables can be downloaded or viewed. They give an in-depth look at factors used to determine overall child health for each country in the world, like information about the percentage of children who receive malaria medication when they have a fever.

The Lancet (www.thelancet.com)

The Lancet has a journal specific to infectious diseases and it has a series devoted to malaria.

Malaria Journal (www.malariajournal.com)

This is an open access online journal with information only concerning malaria related research.

International Journal of Malaria and Tropical Diseases (<http://ajol.info/index.php/ijmtd>)

This journal is published on a biannual basis and covers topics relevant to disease control, diagnosis, and socio-economic factors of tropical diseases.

BOOKS:

The Making of a Tropical Disease: A Short History of Malaria (Randall M. Packard)

This easy to read book gives a brief account of the four malaria parasites infecting humans, a history of malaria and its evolution, and a historical look at methods used to control the disease.

Humanity’s Burden: A Global History of Malaria (James L.A. Webb Jr.)

This book gives a more detailed account of malaria’s impact on humanity over the course of history.

Plagues and Peoples (William McNeil)

While only three chapters of this book are devoted to malaria, they clearly emphasize the symptoms of each of the four types of malaria infecting humans and show the impact of this disease.

FILMS:

When the Night Comes (United Nations Foundation, Bobby Bailey)

This 2010 documentary uses a human-interest approach with a call to action as a means of eliminating deaths caused by malaria. (75 minutes)

Malaria: Fever Wars (PBS Home Video, Kevin Hull)

This 2006 film highlights the problems of malaria in Africa and a fairly, recent outbreak in Florida, which indicates the possibility of resurgence, if healthcare measures are not maintained. (120 minutes)